

## Smart Card Alliance Membership Levels

January 2010

Smart Card Alliance membership period starts on the first day of the month that the completed membership agreement is received and runs for 12 months. Renewal notices will sent approximately 45 days prior to the one year anniversary date.

### Leadership Council - Annual Dues US \$12,000

Leadership Council membership is the premier level of membership, reserved for those organizations that choose to be not only smart card industry leaders, but to help lead the Smart Card Alliance as the primary voice of the smart card industry as well. Those commercial organizations who aspire to become leaders in the industry will join at this level. Leadership Council members hold the majority of voting seats on the Smart Card Alliance Board of Directors and chair the various Industry Councils. Leadership Council members are showcased in all Alliance activities to promote their companies' industry leadership and have priority for participation in and direction of Alliance conferences, webinars, workshops, and other organizational activities. Leadership Council members serve as committee members and participate on a regular basis to help shape the Alliance.

Leadership Council Members are eligible for all special working group meetings and advisory panel groups where the Alliance may bring in special political, legislative, or technical experts to discuss industry issues and problems regarding the industry. Additionally, Leadership Council Members can be invited to provide Alliance industry perspective at input sessions or educational sessions.

#### Leadership Council Benefits:

- Showcased as industry leader in Alliance activities and publications. (examples: featured position on Alliance web site, special promotions in Alliance publications and conference events, first option for speakers)
- Entitled to participate in special programs available only to Leadership Council members (e.g., speaker's bureau, advisory panels)
- Priority position for sponsorship in Alliance events and speaker selection for all conference activities
- Eligible to be a voting member of the Board and Executive Committee
- Entitled to vote at the annual, general, and special meetings of the Alliance
- Entitled to vote on Industry Council and Work Group strategies and project selection
- Entitled to up to three (3) representatives attending each Industry Council or Work Group meeting at no charge
- Entitled to two (2) complimentary registrations, in most circumstances, for all general and special Alliance meetings and conferences. Additional representatives can attend meetings at discounted member fee.
- Entitled to three (3) complimentary LEAP first-year memberships for individuals seeking professional training
- Eligible to serve as chairperson of any Industry Council, Work Group, the Executive Committee and the Board
- Entitled to an unlimited number of individuals joining and participating in an Industry Council or Work Group
- Free access to the members-only section of the web site with copies of all working documents, studies, meeting minutes, conference proceedings, member-restricted Alliance reports, Alliance Newsletter, and other general membership mailings.
- Entitled to receive free Smart Card Industry Daily News Summary containing news clips from global news services
- Entitled to have company listing with logo and link to company web site on the Alliance web site
- Entitled to post all company press releases on Alliance Industry News home web page
- Entitled to list all company products, services, and areas of expertise in searchable database for web site visitors

	
	
	
	
	
	
	
	
	
	
	
	
	

### **General Member - Annual Dues US \$5,000**

Smart Card Alliance General Membership is open to any non-government organization that is interested in the supporting the mission of the Smart Card Alliance. General Members make up the majority of the Alliance membership. Typically, these organizations are committed leaders in their respective markets as it pertains to the smart card industry but do not possess the financial or personnel resources to participate at the Leadership Council level. General members are invited to participate in all Alliance activities, attending conferences and member meetings and participating in Industry Councils and Work Groups.

#### General Member Benefits:

- Eligible to serve as the non-voting Observing Director for the General Members
- Entitled to one (1) vote for Observing Director for the General Membership
- Entitled to have up to three (3) representatives attending each Industry Council or Work Group meeting, as determined by the Executive Committee (which may also establish a fee or other conditions for attendance)
- Entitled to one (1) complimentary registration, in most circumstances, for all general and special Alliance meetings and conferences. Additional representatives can attend meetings at discounted member fee.
- Eligible to apply for Leadership Council membership by either paying the Leadership Council annual membership fee or by applying to the Board for acceptance based on “exceptional active contribution.” Such “exceptional active contribution” will be from participation in different working groups and/or events throughout a period of at least one year, with acceptance determined by the Alliance Board of Directors.
- Entitled to vote on Industry Council and Work Group strategies and project selection
- Entitled to up to three (3) representatives attending each Industry Council or Work Group meeting at no charge
- Entitled to one (1) complimentary LEAP first-year membership for individuals seeking professional training
- Exclusive access to certain Alliance deliverables
- Free access to the members-only section of the web site with copies of all working documents, studies, meeting minutes, conference proceedings, member-restricted Alliance reports, Alliance Newsletter, and other general membership mailings
- Entitled to receive free Smart Card Industry Daily News Summary news clips from global news services
- Entitled to have company listing with logo and link to company web site on the Alliance web site
- Discounted member pricing for Alliance deliverables
- Entitled to post all company press releases on Alliance Industry News home web page
- Entitled to list all company products, services, and areas of expertise in searchable database for web site visitors

### **Government Membership - Annual Dues US \$1,750**

Smart Card Alliance Government Membership is open to any federal, state, or local government agency or government-run public authority (e.g., public transit agency). Government members are invited to participate in all Alliance activities, attending conferences and member meetings and participating in Industry Councils and Work Groups.

#### Government Member Benefits:

- Eligible for appointment to the Board of Directors as an Observing Government Board Member
- Entitled to vote on Industry Council and Work Group strategies and project selection
- Entitled to up to three (3) representatives attending each Industry Council or Work Group meeting at no charge
- Entitled to one (1) complimentary registration, in most circumstances, for all general and special Alliance meetings and conferences. Additional representatives can attend meetings at discounted member fee.
- Entitled to the discounted member rate for LEAP membership for individuals seeking professional training
- Exclusive access to certain Alliance deliverables
- Free access to the members-only section of the web site with copies of all working documents, studies, meeting minutes, conference proceedings, member-restricted Alliance reports, Alliance Newsletter, and other general membership mailings
- Entitled to receive free Smart Card Industry Daily News Summary news clips from global news services
- Entitled to have company listing with logo and link to company web site on the Alliance web site
- Discounted member pricing for Alliance deliverables
- Entitled to post all company press releases on Alliance Industry News home web page
- Entitled to list all company products, services, and areas of expertise in searchable database for web site visitors

### **University Membership - Annual Dues US \$1,750**

Smart Card Alliance University Membership is open to any not-for-profit post-secondary college or university. University Members are invited to participate in all Alliance activities, attending conferences and member meetings and participating in Industry Councils and Work Groups.

#### University Member Benefits:

- Eligible for appointment to the Board of Directors as an Observing University Board Member
- Entitled to vote on Industry Council and Work Group strategies and project selection
- Entitled to up to three (3) representatives attending each Industry Council or Work Group meeting at no charge
- Entitled to one (1) complimentary registration, in most circumstances, for all general and special Alliance meetings and conferences. Additional representatives can attend meetings at discounted member fee.
- Entitled to the discounted member rate for LEAP membership for individuals seeking professional training
- Exclusive access to certain Alliance deliverables
- Free access to the members-only section of the web site with copies of all working documents, studies, meeting minutes, conference proceedings, member-restricted Alliance reports, Alliance Newsletter, and other general membership mailings
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### **Associate Member Level - Annual Dues US \$1,200**

The Associate Membership level is open to **individual consultants or contractors**, who are not full-time or part-time employees of a public or privately-held company or government agency. Associate Member applicants who meet the qualifications must be approved by a majority vote of the Board of Directors. Associate Members are invited to participate in all Alliance activities, attending conferences and member meetings and participating in Industry Councils and Work Groups.

#### Associate Member Benefits:

- Entitled to vote on Industry Council and Work Group strategies and project selection
- Entitled to one (1) representative attending each Industry Council or Work Group meeting at no charge
- Entitled to one (1) complimentary registration, in most circumstances, for all general and special Alliance meetings and conferences
- Entitled to the discounted member rate for LEAP membership for individuals seeking professional training
- Exclusive access to certain Alliance deliverables
- Free access to the members-only section of the web site with copies of all working documents, studies, meeting minutes, conference proceedings, member-restricted Alliance reports, Alliance Newsletter, and other general membership mailings
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